

Thunder Vista PTO Sponsorship Request



**THUNDER
VISTA
PTO**

To Whom It May Concern,

Thunder Vista is an Adams 12 P-8 nestled within the Anthem Highlands community. This neighborhood, made up of approximately 2,600 residential units, is located near state Highway 7 and Interstate 25, in the city and county of Broomfield. The school is eventually expected to serve between 900 – 1,000 preschool through eighth-grade students. Your participation will provide multiple opportunities for exposure with great potential to leave lasting impressions upon our Thunder Vista families.

On behalf of the Thunder Vista PTO, we invite you to join us as a 2019-2020 Thunder Vista Sponsor. If you are a business owner and parent/caregiver of a student at Thunder Vista, please see our Family Business Sponsorship option below. We would love your participation!

Our sponsorship packages are designed to provide marketing opportunities for your business to advertise to our school community while raising funds for our school. The Thunder Vista PTO funds many things at the school, including classroom supplies, family/community events, and continuing education opportunities for our teachers through our grant program. If there is not an option that works for you or your business, please let us know and we would be happy to discuss your specific needs.

Sponsorship levels are detailed on the following pages and are a great opportunity for you to advertise your company to the 400+ families that make up the Thunder Vista Community. Our Run with the Herd event is scheduled for September 20, 2019, the Herd Celebration Dinner is scheduled for October 4, 2019, Halloween Pop Up Shop is scheduled for October 28, 2019 and the MayFair carnival will take place in early May 2019. Thunder Vista PTO is a 501(c)(3) nonprofit corporation. Please consult your tax professional for all tax-deductible donation inquiries.

Tax Exemption for State Sales:

Recipient of Donation: Thunder Vista PTO (Checks should be made out to Thunder Vista PTO)

FEIN: 83-1828262

As members of the Thunder Vista PTO, we want to take the opportunity to thank you for your consideration in helping us create a thriving neighborhood school. We are extremely grateful for our generous community and the support of local businesses and services such as yours in the Broomfield and Erie area. Please visit our website www.thundervistapto.com to learn more about our organization or send an email to ThunderVistaFundraising@gmail.com.

Kindly,

The Thunder Vista PTO





Business Sponsorships Opportunities

THE SUMMIT TITLE SPONSOR (2019-2020) - \$5,000

- Corporation name & logo on signage at ALL events as Title Sponsor
 - MayFair, Fall Run with the Herd, Herd Celebration Dinner, Halloween Pop Up Shop
- Premium signage at all school events (Banners up to 3' x 5')
- Recognized as a title sponsor within our slideshow presentation at every general PTO meeting throughout the year (bi-monthly)
- Logo featured on PTO website as the title sponsor year-round (September-May)
- Advertising on the PTO Facebook page monthly
- Large logo printed on swag bags for May Carnival and t-shirts for Fall Run with the Herd
- Presence at Fall Run with the Herd in September and the Herd Celebration Dinner in October
- Company name announced at May Fair and Fall Run with the Herd
- 6 tickets to MayFair Carnival

THE ASCENT PLATINUM SPONSOR (2019-2020) - \$2,500

- Platinum logo on signage at ALL events
 - MayFair, Fall Run with the Herd, Herd Celebration Dinner, Halloween Pop Up Shop
- Premium signage at all school events (Banners up to 2' x 4')
- Recognized as a platinum sponsor at every general PTO meeting throughout the year (bi-monthly)
- Logo featured on PTO website as the platinum sponsor year-round (September-May)
- Advertising on the PTO Facebook page bi-monthly
- Option to include marketing materials in bags handed out at May Carnival
- Presence at Fall Run with the Herd in September and the Herd Celebration Dinner in October
- Medium logo size on Fall Run with the Herd shirts
- 4 tickets to MayFair Carnival

THE TREK GOLD SPONSOR (2019-2020) - \$1,000

- Gold logo on signage at 2 biggest events of the year
 - MayFair and Fall Run with the Herd
- Premium signage at school events (Banners up to 2' x 4')
- Recognized as a gold sponsor at every general PTO meeting throughout the year (bi-monthly)
- Logo featured on PTO website as a gold sponsor year-round (September-May)
- Advertising on the PTO Facebook page (3x/year)
- Option to include marketing materials in bags handed out at May Carnival
- Presence at Fall Run with the Herd in September and the Herd Celebration Dinner in October
- Small logo size on Fall Run with the Herd shirts
- 2 tickets to MayFair Carnival

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BASE CAMP SILVER SPONSOR (2019-2020) - \$700

- Silver logo on signage at May Carnival
- Premium signage at May Carnival (Banners up to 2' x 4')
- Recognized as a silver sponsor at every general PTO meeting throughout the year (bi-monthly)
- Logo featured on PTO website as a silver sponsor year-round (September-May)
- Advertising on the PTO Facebook page (3x/year)
- Option to include marketing materials in bags handed out at May Carnival

THV FAMILY BUSINESS SPONSORSHIP (2019-2020) - \$100

- Offered only for businesses run by Thunder Vista P-8 Families
- Logo on Thunder Vista PTO website throughout the year
- Logo on Membership Tool Kit School Directory Homepage throughout the year
- Entry into random drawing as the Family Business of the week acknowledged in the PTO weekly update email each month (if drawn, your business would be highlighted 4 times in the selected month)

AL A CARTE OPTIONS:

We have three events this year with sponsorship opportunities for businesses that do not wish to enter into a year long agreement.

FALL RUN WITH THE HERD - \$500

- Booth at event (fun run event for all 750+ students and their families)
- Small logo on race shirt
- Logo featured on PTO website

HERD CELEBRATION DINNER - \$350

- Table and signage at event (free dinner event for all 750+ students and their families)
- Logo featured on PTO website

MAYFAIR SPRING CARNIVAL (MULTIPLE OPTIONS)

- Posted banner, logo on PTO website, and option to include marketing materials in bags - \$250
- Logo posted on inflatable and PTO website- \$100
- Logo posted on carnival game and PTO website - \$50



Sponsorships Commitment Form

- _____ **THE SUMMIT** TITLE SPONSOR (2019-2020) - \$5,000
- _____ **THE ASCENT** PLATINUM SPONSOR (2019-2020) - \$2,500
- _____ **THE TREK** GOLD SPONSOR (2019-2020) - \$1,000
- _____ **BASE CAMP** SILVER SPONSOR (2019-2020) - \$700
- _____ THV FAMILY BUSINESS SPONSORSHIP (2019-2020) - \$100
- _____ FALL RUN WITH THE HERD - \$500
- _____ HERD CELEBRATION DINNER - \$350

MAYFAIR SPRING CARNIVAL (MULTIPLE OPTIONS)

- _____ Posted banner, logo on PTO website, and option to include marketing materials in bags - \$250
- _____ Logo posted on inflatable and PTO website- \$100
- _____ Logo posted on carnival game and PTO website - \$50

Please complete the information below so we can acknowledge your generous donation accurately.

Name to be recognized: _____

Contact Name _____

Address _____

Contact phone number _____

Contact email address _____

Website address _____

(Form continued on next page)

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Please select a payment option:

- ☐ Check included.
- ☐ PayPal ThunderVistaPTO@gmail.com.
- ☐ Credit Card (in person transaction).
- ☐ Please invoice the following address: _____

DEADLINE for receiving a signed commitment form to participate in the Run with the Herd fun run event is September 6, 2019.

DEADLINE for logo and print materials is two weeks prior to a specific event (please see dates listed one page one).

Please return form to: via email to ThunderVistaFundraising@gmail.com or via mail to Thunder Vista P-8 c/o THV PTO Preble Creek Pkwy, Broomfield, CO 80023.

If you have any questions or concerns, contact ThunderVistaFundraising@gmail.com.

